



ADL[®]
SAN DIEGO

2025 In Review

Message from our Leadership

Dear ADL San Diego Community,

As we reflect on 2025, ADL's timeless mission "to stop the defamation of the Jewish people and to secure justice and fair treatment to all" remains as vital as ever.

This year brought profound tragedy and escalating violence for Jewish communities. Deadly antisemitic attacks in Washington D.C. and Boulder, Colorado, took three lives, and most recently, a terror attack at Bondi Beach in Sydney, Australia, claimed 15 innocent lives and many more injured during Hanukkah celebrations. These tragedies underscore a dangerous global pattern of normalized, escalating antisemitic violence. In response, ADL continues to leverage our unique capabilities—real-time threat intelligence from our Center on Extremism, multi-faceted data-driven solutions, and network—to help protect Jewish communities.

Here in San Diego, while preliminary data shows incidents decreased between January and November, antisemitism remains at alarmingly high levels and largely underreported. K-12 Jewish students faced persistent harassment in schools and online spaces became breeding grounds for hate. According to ADL's Center for Antisemitism Research Survey in 2024, 24% of Americans now hold elevated antisemitic attitudes—more than double the 2019 figure and the highest level since 1964—underscoring why ADL San Diego's work to investigate, educate, advocate and litigate remains critical.

On college and university campuses, Jewish students, faculty and staff continued to face unprecedented challenges. As one Jewish student told us, "I shouldn't have to hide who I am to feel safe on campus." ADL San Diego supported campus task forces and faculty at UC San Diego, San Diego State University and Cal State San Marcos through direct advocacy, legal resources and partnership with Hillel to ensure Jewish students feel safe and supported.

Your valued support enabled historic impact. Together with our JPAC partners, we celebrated the passage of AB 715, the landmark bill to Counter K-12 Antisemitism creates California's first Office of Civil Rights with a dedicated Antisemitism Prevention Coordinator.

We engaged dozens of San Diego elected officials at the local, state, and federal level to brief them on the rise of antisemitism and offer policy solutions to secure the Jewish community.

Through our No Place for Hate® program, we reached 80,897 K-12 students across 169 schools building a learning community of belonging, respect and opportunity. We provided antisemitism education to 510 students and educators, Holocaust education to 126 educators through our Echoes & Reflections program and launched our inaugural Education Leaders Summit in collaboration with the Jewish Federation of San Diego to prepare superintendents, school district leaders and school principals to take impactful steps towards inclusive and respectful school environments, where Jewish students are safe and can thrive.

We strengthened law enforcement partnerships from the coast to East County, honored San Diego dedicated law enforcement individuals with the prestigious Sherwood Prize and engage in dialogue on antisemitism with partners in the Catholic, LGBTQ+ and Black communities, among others.

As we look ahead, we remain committed to protecting our community through swift response, education, advocacy and litigation.

Thank you for standing with ADL San Diego! We truly appreciate all of your support as we continue our important work for our San Diego community.



FABIENNE PERLOV
Regional Director
ADL San Diego and
Imperial Counties



KAREN WEIL
Regional Board Chair
ADL San Diego and
Imperial Counties

We Fight Hate For Good

ADL is the leading organization protecting the Jewish community by combating antisemitism and hate. In this era of unprecedented antisemitism and rising hate, we are more committed than ever to our timeless mission to **“to stop the defamation of the Jewish people and to secure justice and fair treatment to all.”**

OUR THREE PILLARS

PROTECT

We counter and address antisemitism and hate however and wherever they occur to safeguard and empower communities worldwide. Our experts monitor and analyze antisemitism and extremism online and on-the-ground to disrupt threats as they emerge by sharing critical information with law enforcement and other partners. We respond to incidents of antisemitism and develop and use proprietary technology and tools including legal action to create and guide long-term interventions and strategies to reduce antisemitism and hate.

ADVOCATE

We create lasting change by advocating for laws, policies and protections that build safer communities at all levels of government and across tech platforms, corporations and educational institutions. We build partnerships and equip Jewish communities and allies with resources and tools to take meaningful action to counter antisemitism and hate.

EDUCATE

We conduct research to find the most effective ways to change attitudes about antisemitism. We reach millions each year through our evidence-based programs, resources and tools that empower students, educators, professionals and communities with the information and knowledge needed to recognize, understand and address antisemitism and hate.

San Diego Incident Response

In 2025, ADL San Diego responded to continued antisemitic activity, though preliminary data shows a decrease compared to the previous year. These trends mirror patterns observed at the national level. However, in some cases, the severity and vitriol of reported incidents have intensified. As partner agencies continue submitting late reports, ADL anticipates the year-to-date numbers may increase. There was no case of physical assaults in 2025. These included but were not limited to:

- Harassment: Jewish individuals faced threats and derogatory language in educational settings and community spaces.
- Bomb Threats: A Jewish community center received a bomb threat, causing significant concern.
- Vandalism Incidents: Public infrastructure, playgrounds and Jewish community properties were vandalized with antisemitic messages and hate symbols.
- Harassment at Academic Events: Student groups disrupted university programming featuring academic speakers and a former diplomat with antisemitic rhetoric and chants.
- Extremist Demonstrations: Public political demonstrations featured openly antisemitic and extremist chants.
- Targeting of Jewish Student Organizations: Jewish student groups at multiple universities faced threats and harassment.
- Bullying in K-12 Schools: Multiple high schools and elementary schools reported incidents of antisemitic bullying and threats against Jewish students.
- Discrimination: Faculty, staff and workplace employees experienced harassment and discrimination.

Jan-Nov 2025 Jan-Nov 2024

248* / 309

Total hate reported incidents YTD*

Jan-Nov 2025 Jan-Nov 2024

70 / 134

Total antisemitic reported incidents

Jan-Nov 2025

46

Reported antisemitic incidents of harassment

Jan-Nov 2025

24

Reported antisemitic incidents of vandalism

* YTD means Year To Date as of January-November, 2025. These numbers are preliminary and will be finalized for the 2025 Annual Audit of Antisemitic Incidents.

San Diego Advocacy



CALIFORNIA ASSEMBLY BILL 715 (AB 715)

ADL San Diego celebrated a major legislative victory with the passage of AB 715, signed into law on October 7, 2025. This legislation strengthens protections for students from discrimination based on religion, national origin and ethnicity, while creating a new Office of Civil Rights with a dedicated Antisemitism Prevention Coordinator. ADL San Diego played a key role in mobilizing volunteer advocates throughout the year, including at JPAC Capitol Summit 2025, and working with partners to ensure the bill addressed needed changes in schools.



EL CAJON CITY COUNCIL ADOPTION OF THE IHRA DEFINITION

ADL San Diego celebrated when the El Cajon City Council adopted the IHRA Working Definition of Antisemitism, demonstrating El Cajon's commitment to combating antisemitism and protecting the Jewish community.



ADVOCATING WITH ELECTED OFFICIALS

ADL San Diego engaged with local, state and federal officials to share data on antisemitism and advocate for policy solutions. Staff and volunteer leaders joined the JPAC Capitol Summit in Sacramento to advance policies that combat hate and protect vulnerable communities.

Law Enforcement Coordination



SHERWOOD PRIZE

ADL San Diego was honored to recognize Deputy District Attorney Abigail Dillon and Crime Prevention Specialist Blanca Casanova at this year's Sherwood Prize ceremony for their outstanding work fighting hate in San Diego County.



LAW ENFORCEMENT TRAINING

In 2025, ADL San Diego continued to train law enforcement professionals and volunteers on antisemitism, hate crimes versus hate incidents, effective reporting and online radicalization. We provided briefings to volunteers training with the San Diego Sheriff equipping them with skills to identify and respond to hate crimes, reflecting ADL's commitment to fostering a resilient, inclusive community.



LAW ENFORCEMENT ADVISORY COMMITTEE

ADL San Diego convened regular Law Enforcement Advisory Committee meetings, bringing together law enforcement leaders, prosecutors and community safety professionals to address emerging threats and coordinate responses to hate incidents. These strategic meetings fostered collaboration, information sharing and the development of best practices to protect vulnerable communities throughout the region.

San Diego Education

80,897 K-12 students reached through the No Place for Hate® Program

169 K-12 schools registered No Place for Hate®/
107 schools successfully completed and earned their No Place for Hate® designation

510 K-12 students, educators and staff participated in workshops on antisemitism and anti-bias

126 educators participated in Holocaust education through the Echoes & Reflections Program



2025 EDUCATION LEADERS SUMMIT

ADL San Diego launched its inaugural Education Leaders Summit in partnership with Jewish Federation of San Diego, bringing together 30 school leaders for a transformative full-day experience. Through dynamic panel discussions led by Project Shema and ConnectED, and intensive breakout sessions on Antisemitism Education, DEIB best practices, Holocaust Education, Ethnic Studies and Incident Response, participants left empowered to create safer, more inclusive learning environments.



WORDS TO ACTION WORKSHOP

In November, ADL staff led two Words to Action workshops for 11th and 12th grade students at Congregation Beth Israel in University City. The students were led through interactive activities and conversations around Jewish identity, understanding antisemitism, and responding to antisemitism in the moment. In addition to building pride in their Jewish identities, the workshops empowered participants with the skills, tools, and knowledge to never be silent in the face of antisemitism.



CAMPUS RESPONSE

At a critical time when anti-Zionist activism on campuses has evolved strategically, with activists adopting more sophisticated tactics to normalize antisemitism and isolate Jewish students and faculty, the ADL San Diego team has continued to respond to antisemitism on local university and college campuses, addressing incidents and meeting regularly with UC San Diego and San Diego State University campus leaders to strengthen support for Jewish students, faculty and staff, uplifting ongoing progress, providing resources and training on antisemitism, and exploring new opportunities for collaboration. Both UCSD and SDSU are among the schools featured in ADL's Campus Antisemitism Report Card, and we are committed to working alongside them as they continue building safer, more inclusive environments for Jewish life on campus. ADL also joined the newly created Task Force on Antisemitism at Cal State San Marcos.

Leadership Development and Engagement



GLASS LEADERSHIP INSTITUTE

ADL San Diego proudly welcomed 13 local professionals into 2024-2025 Glass Leadership Institute (GLI) cohort and welcomed a new cohort in September. Through intensive training with ADL experts from across the country, these emerging leaders are gaining essential skills, tools and knowledge to combat antisemitism and hate in their communities, with graduation set for June. Additionally, ADL San Diego is bringing the region's voice to the national stage, traveling to New York City for the National Leadership Summit and Never Is Now, the world's largest summit on antisemitism and hate.



SAN DIEGO DELEGATION AT ADL NEVER IS NOW SUMMIT IN NEW YORK

San Diego Board members, GLI participants, committee volunteers, and ADL staff at Never Is Now

In March, we were inspired by San Diego's strong showing at ADL's National Leadership Summit and Never Is Now conference in New York City. Over twenty dedicated Board members, Glass Leadership Institute (GLI) participants, committee volunteers, staff, and supporters of ADL travelled across the country for the world's largest summit on antisemitism and hate.

Community Outreach

COMMUNITY ENGAGEMENT



INTERFAITH COMMUNITY SEDER

In April, ADL San Diego and Ohr Shalom Synagogue hosted “Together Towards Freedom,” an interfaith Passover Seder bringing together over 100 diverse community leaders—including Roman Catholic clergy, Protestant ministers, city officials and LGBTQ+ advocates. Through the story of Jewish liberation and testimony from Holocaust survivor Lou Pecci, participants strengthened San Diego’s interfaith coalition in the fight against antisemitism and all forms of hate.

photo credit: SD Union Tribune



JEWISH AND CATHOLIC DIALOGUE ON NOSTRA AETATE

On October 28th, exactly 60 years after Nostra Aetate, ADL San Diego co-hosted “A New Chapter: Jewish-Catholic Dialogue on Antisemitism” at St. Gabriel Catholic Church in Poway. Hundreds gathered to commemorate the transformative 1965 Vatican declaration that condemned anti-Jewish hatred. Led by Reverend Brad Easterbrooks, Rabbi Peter Levi, Cantor Larry Kornit and ADL San Diego Regional Director Fabienne Perlov, this powerful dialogue inspired concrete action against antisemitism while strengthening bonds between Jewish and Catholic communities.



17TH ANNUAL HARVEY MILK DIVERSITY BREAKFAST

ADL San Diego was proud and honored to be among the beneficiaries of this year’s Harvey Milk Diversity Breakfast, recognized for our work protecting Jewish and non-Jewish LGBTQ+ community members. The annual event, co-chaired by ADL Board member Bruce Abrams, brought together the LGBTQIA+ community and allies to celebrate the life and legacy of civil rights activist Harvey Milk. We extend our deep appreciation to Nicole Murray Ramirez, Honorary Mayor of Hillcrest, City Commissioner, and co-host of the 16th annual Harvey Milk Diversity Breakfast for his tireless leadership in advancing LGBTQ+ rights and fighting antisemitism.

2025 ADL SAN DIEGO REGIONAL BOARD & STAFF

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